



Better schools. Brighter futures.

2009 Annual Report

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Executive Summary

On April 25th, 2009, Hands on DC (HoDC) completed its fifteenth annual Work-a-thon to refurbish Washington, DC, public schools, raise college scholarship funds for local students, and enable community members to become more involved in the District's schools. The nearly 2,000 volunteers provided more than 13,000 students with a better learning environment by completing more than 300 projects in 32 schools. Hands on DC also contributed \$32,000 for college scholarships to College Bound, a local tutoring and mentoring program.

The nearly 100 members of the HoDC Organizing Committee safely and efficiently executed the Work-a-thon's logistical effort, managing hundreds of gallons of paint, an array of tools, vehicles, staff and enough landscaping mulch and materials to cover an area the size of a football field about half a foot deep. To provide our volunteers with the supplies and tools needed, Hands on DC raised more than \$108,000 from a diverse mix of new and existing donors. In addition to the Work-a-thon, we hosted numerous work days throughout the year, including March Mural Madness Day and Parent Resource Room Day, both of which brought talented volunteers into schools for specific projects. Finally and perhaps most importantly, we received overwhelmingly positive feedback about our work from the principals and staff at the schools, and from our volunteers.

These achievements build on 15 years of success. Hands on DC began as, and continues to be, an entirely volunteer-run organization. Over the past 15 years, more than 30,000 volunteers have created a better environment for learning in more than 125 schools and have funded more than \$600,000 in college scholarships for DC public school students. For the 2010 fiscal year, HoDC is well underway to continuing its tradition of providing "better schools and brighter futures" for DC local students.



I. What Is Hands on DC?

Hands on DC is an all-volunteer, nonprofit organization that improves the physical condition of Washington, DC, public schools, raises funds for college scholarships for local students, and encourages greater community involvement in our community's public schools. The signature event for Hands on DC is our annual citywide Work-a-thon, when 2,000 volunteers work in dozens of DC public schools to improve the learning environment for students. Hands on DC was founded by volunteers and remains entirely run by them; we have no paid staff. Instead, two main bodies undertake the group's work:

- ***The Organizing Committee*** focuses on the planning, development, and execution of the annual Work-a-thon and monthly events. To accomplish that task, the group is composed of committees responsible for volunteer recruitment, public relations and community outreach, fundraising and sponsorship development, identification and coordination of school projects, information technology support, and special event planning and execution.
- ***The Executive Committee*** is composed of the chairs of each of these committees, along with the organization's Co-Directors and Treasurer. The Executive Committee oversees the work of the Organizing Committee.

II. Hands on DC's 2009 Accomplishments

Despite the financial difficulties that characterized the past 12 months, Hands on DC again was successful in our efforts to provide valuable community benefits. 2009 was an exciting and productive year. HoDC continued our strong traditions and began some new ones. In 2009, we continued to evaluate and modify our organization and operations, increased our cumulative scholarship contributions to over \$600,000, conducted a successful Work-a-thon in April, continued to foster our strategic partnerships, and worked to improve our overall community support.

2009 ORGANIZATIONAL AND OPERATIONAL CHANGES

Hands on DC instituted a number of improvements this year to better serve our volunteers and schools. To best meet our goal of providing better schools and brighter futures to DC students, we continuously evaluate our procedures through internal working sessions, audits, surveys, and feedback from all of our stakeholders. Among the highlights:

- For the first time, Hands on DC began working with ***public charter schools*** in the District of Columbia. As the number of the District's school children enrolled in a public charter school continues to increase, Hands on DC recognizes that these children, and the facilities in which they learn, can benefit from our volunteers' attention. Our Board of Directors provided policy guidance on the characteristics of charter schools that ensure we are soundly investing our volunteers' time and sponsors' financial resources, and our experience working with the staff, children, and facilities (many of which are former DCPS buildings) has been overwhelmingly positive.



- Committee Structure.** In response to our volunteers' requests for more opportunities to contribute to the community beyond the Work-a-thon, and building upon the efforts begun in 2008, Hands on DC created a committee specifically charged with planning and executing social, fundraising, and service events throughout the year. The creation of the new Special Events committee freed resources from other committees to focus on the Work-a-thon, and resulted in some excellent volunteer events throughout the year. Additionally, we realigned many of the historic responsibilities of our Fundraising, Public Relations, Information Technology, Sites, and Volunteer Management to reflect changes that have occurred over the years.
- Year-Round Programming.** In continuing efforts to provide our volunteers with more opportunities to give back to the community, HoDC implemented some smaller-scale (compared to the Work-a-thon) service events. In the spirit of college basketball's March Madness, HoDC hosted **March Mural Madness**, a work day on Saturday, March 7th, in five schools, where we designed and created over 20 murals. Volunteers visited Cardozo Senior High School, Maury Elementary, Noyes Elementary, Hendley Elementary, and Martin Luther King Jr. Elementary, and brought some much needed color and imagination to each. Over 75 volunteers contributed to this effort, both on the day of the event and in the weeks of planning leading up to it. Additionally, in May, we conducted **Parent Resource Room** day, where volunteers visited Browne and Aiton elementary schools, targeting our efforts into areas that facilitate parent involvement in schools. Each of these HoDC-run service events, as well as HoDC's participation in DCPS's **Beautification Day**, received overwhelming support from both our volunteers and the schools, and are included as planned events in 2010.

Scholarships

As has been the case throughout the history of Hands on DC, we have been proud supporters of providing opportunities for DCPS students to further their education beyond the District's borders. In 2009, Hands on DC contributed \$32,000, largely raised by pledges from our Work-a-thon volunteers to College Bound, with whom HoDC has a long-standing relationship. College Bound students participated in the Work-a-thon as well, working alongside other volunteers at Stuart-Hobson Elementary School. Our contribution will fund at least five scholarships that College Bound awards to DC high school seniors. Hands on DC had the honor of presenting at College Bound's annual awards dinner. Some of the students who have benefited from College Bound scholarships are profiled below:



Hands on DC Co-Director, Royce Bassarab, presents scholarship checks to two College Bound students, Sakinah Muhammad and Ashley Ellis.



Sakinah Muhammad is a senior at Cesar Chavez Public Charter School's Capitol Hill Campus, where she is a member of the debate team and a member of the honor roll. She has been a participant in the College Bound program for the past three years and credits the program with her social and academic growth. She is a 2009 Scholarship Recipient due in large part to her academic achievement and overall commitment to the program. Her plans include working in the field of psychology and business by operating resource centers for the mentally disabled. She is currently applying to Temple University where she hopes to double major in psychology and business as a member of the class of 2014.

Ashley Ellis is a senior at the School Without Walls. At SWW she attended school in Ghana for three weeks, started a human rights club, and began a recycling program on the newly renovated campus of her school. Recently, she was selected to participate in the Multicultural Visitation Program at Oberlin College in Oberlin, OH, where she was able to visit the campus, shadow student leaders and receive pertinent admissions information.

Joel Chandler is a freshman at Bethune-Cookman University in Daytona Beach, Florida, where he is studying communications and journalism. Joel plays basketball and attributes the sport and programs like College Bound to helping him learn team work, determination and discipline. In high school he was forced to balance the hectic life of a scholar athlete with the College Bound program, and learned that he had to balance his life accordingly in order to succeed. Joel participated in the College Bound program for 4 years, following in the footsteps of his sister and graduating from the program with his cousin.

Hands on DC is proud to continue our relationship with College Bound and providing students an opportunity to give back to their community, and we plan to continue to support the efforts of College Bound in providing academic assistance, mentoring, and financial aid opportunities to deserving students.

Work-a-thon

Planning for the annual spring Work-a-thon began in September 2008, and the next nine months were packed with hard work and rewarded with impressive results. We raised more than \$122,000 in order to support the Work-a-thon and fund scholarships, recruited close to 2,000 volunteers, and planned and executed more than 300 refurbishment projects at 32 schools on Saturday, April 25th. More than 13,000 District students (see Appendix B) returned to school on Monday, April 27th, to find murals in their hallways, freshly landscaped grounds, and newly painted classrooms — all contributing to an improved environment in which to learn.

Hands on DC's greatest strength is its volunteers, and that strength shines through with each project. From picking the schools we will assist, to scoping the projects at each school, to raising the money and securing the supplies, to promoting the projects and recruiting volunteers, to running the project on the event day, volunteers manage every aspect of the organization. Below, we briefly spotlight a few of those efforts.



Spotlight on: KIPP WILL Academy

KIPP WILL Academy (a DC public charter school) is located in the same building as another DC public school, Montgomery Elementary. Over 80 volunteers conducted numerous outdoor projects that would benefit students from both schools, including building planter boxes, replacing plants, and mulching and weeding around the building.

Volunteers also performed indoor tasks specifically for KIPP WILL. Since moving into the building last year, the school has strived to make their school reflect the KIPP values, including a college-preparedness focus. While some volunteers did general cleaning and reorganization in the classrooms, many others created with murals. To assist with this, volunteers painted inspirational murals around teamwork, hard work, and kindness; murals for the graduation year for each class; and murals of college banners for the colleges the students are planning to attend.

Volunteer Teams:

# Vols	Team
60	Booz Allen Hamilton
22	School of Psychology - University of Maryland, College Park

Supply List:

- 16 Cleaning Buckets
- 9 Paper Towels
- 16 Scrub Pads
- 8 Planter Box Kits
- 3 Tape Measures
- 8 Large Bushes
- 64 Flowers
- 30 Bags of Mulch
- 60 Bags of Topsoil
- 3 Bags of Compost
- 8 Hand Trowels
- 30 Work Gloves
- 9 Lawn Bags
- 24 Round Shovels
- 8 Drop Cloths
- 30 Latex Gloves
- 8 Mural Paint Sets
- 88 Paint Cups
- 60 Artist Brushes
- 16 Rolls of Masking Tape



Volunteer using a sledgehammer to assemble a planter box.



College Banner murals created by volunteers.



Spotlight on: Stuart-Hobson Middle School

Hands on DC has a long-standing relationship with Stuart-Hobson Middle School and typically attracts many community volunteers that work for Congress. Most of the volunteers worked outside, landscaping the front lawn; weeding, pruning, and mulching around the school; and conducting a general outdoor cleanup. The largest activity required approximately 40 volunteers to paint a tremendous outdoor fence that surrounded the athletic courts for the school.



Volunteers mulching and picking up trash around the school.

Inside, skilled volunteers worked on special projects that the school had requested. These included creating or touching up murals, hanging new window blinds, installing new ceiling tiles where needed, re-applying lines on the gym floor and hanging new basketball nets, painting doors around the school, and repainting the school office.

Volunteer Teams:

# Vols	Team
60	Senate Staffers
40	College Bound
15	Integral
15	Senate Homeland Security & Government Affairs Committee

Supply List:

- 15 Cleaning Buckets
- 42 Scrub Pads
- 20 Work Gloves
- 105 Latex Gloves
- 20 Bags of Mulch
- 47 Gallons of Paint
- 15 Drop Cloths
- 83 Paint Trays
- 76 Roller Cages & Brushes
- 60 Paint Brushes
- 15 Rolls of Masking Tape
- 5 Rolls of Paper Towels
- 2 Tape Measures
- 10 Basketball Nets
- 2 Mural Paint Sets
- 20 Artist Brushes
- 20 Paint Cups
- 15 Ceiling Tiles
- 6 Custom Cut Blinds
- 5 Ladders
- 6 Screwdrivers



Hanging new nets and painting doors in the gym.



Spotlight on: Ketcham Middle School

Our largest collection of projects for the Work-a-thon was at Ketcham Middle School in Anacostia. Volunteers from one of our sponsors, the Freemasons, were joined by numerous other volunteer teams to complete multiple indoor and outdoor projects. Volunteers painted nearly all of the classrooms on both the first and second floors of the school. The teams prepped, painted, and cleaned each room, while another team focused on painting doors and lockers in the classrooms. A team of artists also painted literacy-themed murals on the walls leading into the auditorium.

Not to be outdone, the outdoor volunteers re-mulched an entire garden, and cleaned, weeded, and planted flowers in the school’s courtyard. Meanwhile, another outdoor team weeded and plowed an entire side of the school and then planted bushes to line the edge of the school grounds.



Artists pose with a literacy mural with the school Principal.

Volunteer Teams:

# Vols	Team
50	Freemasons
15	Team Carnot
25	Paws on DC
24	Once Upon a Time
15	GSA FMS
18	OSI

Supply List:

32	Cleaning Buckets
50	Scrub Pads
4	Rolls of Paper Towels
20	Bow Rakes
20	Round Shovels
10	Hand Trowels
40	Work Gloves
33	Shrubs
20	Flowers
37	Bags of Mulch
8	Bags of Topsoil
7	Bags of Compost
6	Lawn Bags
70	Latex Gloves
35	Drop Cloths
49	Gallons of Paint
60	Paint Trays
94	Paint Brushes
46	Rolls of Masking Tape
62	Roller Cages & Brushes
4	Mural Paint sets
32	Paint Cups
32	Artist Brushes
2	Tape Measures

March Mural Madness

Over the past few years, Hands on DC has begun to organize projects outside of the Work-a-thon event. This year, we organized an additional multi-site service day focusing on a growing desire by school administrators to brighten up their school with artistic and educational murals.



On Saturday, March 7th, Hands on DC volunteers created some amazing murals. Volunteers visited Cardozo Senior High School, Maury Elementary, Noyes Elementary, Hendley Elementary, and Martin Luther King Jr. Elementary, and, with the help of talented artists serving as mural coordinators, brought some much needed color and imagination to each school. We had over 75 volunteers who contributed to this effort! We're sure that students and teachers alike were very excited to see our work!



At MLK Elementary, volunteers brightened up the bathrooms with sunny images.



At Noyes Elementary, volunteers left the students with a simple message.



New murals of historic leaders filled the hallways of Cardozo High School leading to this centerpiece - an image of the school itself.



Volunteers painted everything from "Apple" to "Zebra" in this alphabet mural for Hendley Elementary's Kindergarten.



Music was in the air at Maury Elementary where volunteers created murals in the hallway leading to the music room.



Parent Resource Room Day



White boards and storage that volunteers set-up for the Parent Resource Room.

In 2008, Hands on DC worked with Jumpstart and Turning the Page to create a parent resource room for River Terrace Elementary School. In 2009, Turning the Page identified two schools that were in need of parent resource rooms: Aiton Elementary School and Browne Education Campus. Hands on DC met with parents and faculty to determine which resources would be needed in the rooms.



Murals, bookcases, easels, and rugs were all finishing touches for the rooms.

These rooms would serve as a central meeting and resource room for parents and help build a stronger connection between the parents and the school. Hands on DC volunteers set up furniture, computers, rugs, and white boards, and provided the rooms with parent resources related to counseling, money management, etc.

Additional Events

In addition to these events which Hands on DC organized, we also participated in DC Public School's back-to-school **Beautification Day** by leading projects and supplying volunteers at four schools: LaSalle-Backus Education Campus, Eaton Elementary School, J.O. Wilson Elementary School, and Turner Elementary School.

Hands on DC also held other events throughout the year. At LaSalle-Backus, volunteers created murals and painted the nurse's suite, at Aiton Elementary volunteers created both a world and US map on the playground, and at Moten Elementary, high school students from Nardin Academy in New York came down for their Spring Break to paint murals and do prep work for the Work-a-thon.



The nurse at LaSalle-Backus was excited to have Volunteers repaint the suite from pink to white.



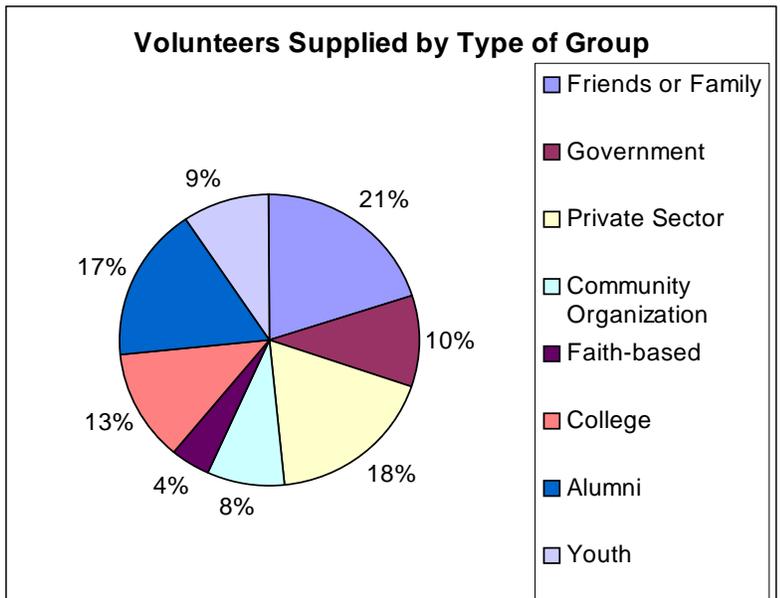
III. Hands on DC Community Support

Hands on DC would not exist without the support we receive throughout the community. In collaboration with DCPS, our dedicated volunteers, our donors, and our strategic partnerships, we are able to host a community-wide event, in every corner of the District of Columbia, for nearly 2,000 volunteers each year.

Fundraising

As our country faced an economic crisis, our institutional gifts were, expectedly, lower this year. Showing confidence in our mission, repeat sponsors like the Freemasons, the American Institutes for Research, and the Academy for Educational Development renewed their support, and we were also able to solicit the support of new sponsors such as GEICO, Urban Brokers, and Seyfarth Shaw.

Predicting that our institutional gifts would decrease, we made an effort to increase individual donations this year. As a result, individual fund raising increased by 75%. In fact, just our top five teams (the School of Pharmacy at University of Maryland, the MBA Program at George Washington University, the law firm Willkie Farr, University of Michigan Alumni, and Accenture) raised nearly \$8,000 collectively.



Volunteers

Volunteers are the lifeblood of our organization. Their leadership, skill, time and effort make our entire organization possible. This year we were fortunate to have volunteers from a variety of different sources. Nearly 30% of our volunteers came from teams formed through the workplace, and over 20% were from teams formed through friends and family.

The quality of the volunteer experience is also very important to us. Post-event surveys showed that 85% of volunteers were busy the



entire day, 90% felt the projects made a clear difference at the school, and 93% were planning to volunteer with us again.

We were particularly pleased that 11 of our volunteer teams this year were youth teams and 14 were college student teams. Our 2009 Work-a-thon coincided with Global Youth Service Day, so we made an effort to increase the number of younger volunteers. In addition, we doubled the number of government teams volunteering with us this year, giving us better access to a crucial volunteer and donor base in DC.

Project Highlight: Dugout Murals at Cardozo High School

Cardozo High School is well-known for its athletic field. In addition to being an incredible resource for the school, youth leagues and other organizations in the U Street community make use of the fields. The principal was concerned about the dreary look of the area around the field and wanted to make sure the area stayed bright and appealing to discourage negative activities. A key part of improving this area was addressing the bleak, stone dugout that stretched the entire length of the field. Hands on DC found a talented volunteer to design artistic sports-related murals to cover the entire dugout. On event day, volunteers painted numerous colorful images depicting individual and team sports and other physical activities.



Training

As an all-volunteer organization, providing our project leaders with well developed and tested training materials is particularly important to HoDC. This year we conducted numerous trainings and provided new resources to our volunteers. Trainings were held to teach volunteer leaders how to scope out projects at a school, determine the supplies that are needed, communicate with volunteers, and manage volunteers on the day of the event. We also taught team leaders how to recruit volunteers and solicit donations. Finally we created handouts and resources to teach volunteers how to raise money and how to perform each of the projects that would be held at their school.

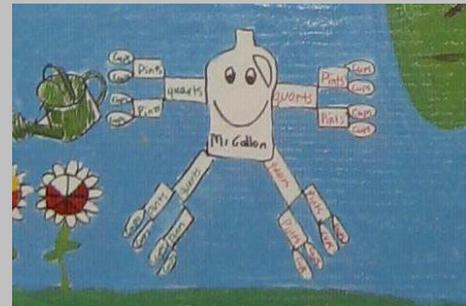
These training efforts paid off according to the results of our post-event surveys. 90% of the volunteers said they felt prepared to perform their projects, and over 93% said the Site Coordinators at each school were helpful and knowledgeable.



Project Highlight: Classroom Redesign at Ferebee-Hope Elementary

Ferebee-Hope has an open classroom design, which means that the classrooms don't have physical walls. On the 2nd, 3rd, and 4th floors, there is unused space that students use to walk between their "classrooms." The principal asked Hands on DC to redesign these spaces to make them into "learning areas" focused on a particular theme. Volunteers created murals, puzzles, bookshelves, art projects, hanging mobiles, kites, and various learning stations to enrich the students' learning experience. In addition, students from **Thomas Jefferson Elementary** in Falls Church, VA, donated books, kites, and other supplies.

2nd Floor – Reading and Math Theme



3rd Floor – DC History Theme



4th Floor – Conservation and Chesapeake Bay Watershed Theme



Partnerships & Community Outreach Efforts

Hands on DC maintains a close connections to the community in part due to our strategic partnerships. Some of our key efforts and relationships include:

Building upon a relationship that started in 2008, Hands on DC partnered with **Turning the Page** to identify two schools that were in need of parent resource rooms. Turning the Page runs an AmeriCorps program in many DC Public Schools and was able to talk to parents and teachers to determine which schools would benefit most from this new resource.

A large portion of the tools used at the schools on April 25th came from **Greater DC Cares' (GDCC) Community Tool Chest**, a tool library for nonprofit organizations. HoDC collaborated with GDCC to set up the Tool Chest eleven years ago, and we continue to make contributions annually. This partnership allows us to spend less money purchasing tools, and eliminates the need for HoDC to store tools, unused, between our events. Instead, we can direct funds elsewhere, such as to supplies for more projects. HoDC also made a \$1,000 contribution to the tool chest which helps other non-profits supply their needs as well.

We also continue to develop our relationship with the **DC Public School System (DCPS) Facilities Operations Officer** and the **Director of the Office of Community Partnerships** to understand the scope of improvements that have occurred in the last few years and to help identify schools that are in most need of assistance. We continue to foster a two-way relationship with the Office of Community Partnerships to further our shared mission, by sharing training materials for DCPS-sponsored events.

At the start of the year, we were approached by the **LaSalle Elementary Parent Association**. These parents acted as a liaison between HoDC and the school to develop projects that the school truly needed. As a result, HoDC organized projects at three times during the year.

Building upon the success with LaSalle, HoDC visited 10 schools during **Parent-Teacher Conference Day** at DC Schools. As part of our efforts to expand our outreach, volunteers were armed with handouts and information on how parents and schools could get involved with and request help from HoDC. Parents and teachers alike were very supportive of our efforts and made many helpful suggestions.

Project Highlight: Computer Lab at Coolidge Senior High

Hands on DC is committed to leveraging the unique abilities of our volunteers. One key example is a partnership we established with **Youthbuild Charter School** this year. The students of YouthBuild, a public charter school that specializes in craftsmanship, helped create a much-needed computer lab Coolidge High School during the Work-a-thon.



The principal had the vision of a computer lab that looked like a cybercafé – it could be used for classroom activities, but it could also be used in between class or after school for quick access or longer-term projects. The school could not find furniture that was affordable, so they approached Hands on DC for help. Working with the Hands on DC leadership to acquire the supplies, the YouthBuild team designed and created computer stations from scratch. Coolidge loved the results and the Youthbuild kids were excited to contribute their skills.



With help from organizations like Hands on DC, the public schools of Washington, DC, are improving. However, we are still a long way from working ourselves out of business – which is our real long-term goal.

Plans for Hands on DC 2010

Under the guidance of Co-Directors Frank Lattuca and Kelly Waldron, who combined have nearly a decade of experience with the organization, planning is well under way for another year of success. Our efforts to develop leadership from within results in strong year-to-year continuity, yet we remain flush with new ideas and improvements. Some key goals for 2010 include:

- Increase revenues we receive through our online system for fundraising from friends and family for the annual Work-a-thon.
- Increase the depth of, and improve the communication around, year-round service projects throughout the year.
- Engage volunteers through regularly planned social and fund raising functions.
- Partner closely with the DC Public School system and other nonprofit organizations to better identify school partners and projects.
- Continue to develop more detailed volunteer training materials through continued updating of our training curriculum and developing new methods of delivery.
- Improve our technology infrastructure to allow for strengthened collaboration between HoDC executive committee members, improved tracking of tasks, improved retention of historical records, and stronger communication to volunteers.

IV. Board of Directors

HoDC's ***Board of Directors*** provides long-term stability and policy guidance by focusing on strategic issues and the development of organizational relationships. The Board is composed of previous event directors and other selected individuals with a history of participation in HoDC. The Co-Directors and the Treasurer are also *ex officio* Board members and form the link between the Board and the Executive Committee. Our Board of Directors provides continuity in our external relationships, such as with donors, supervision of the financial health of the organization, and maintaining internal controls over resources such as inventorying our supplies and approving policy decisions. This year our Board of Directors is chaired by Virginia Kromm, a veteran Hands on DC volunteer with over 6 years of holding leadership positions within the organization. A complete list of the Board of Directors can be found in Appendix A.



V. 2009 Financial Overview

The following table provides a consolidated overview of HoDC's financial position.

	Balance (SOY) ¹	Income ²	Expense ³	Balance (EOY) ¹
Total Funds	\$63,693.88	\$108,944.47	\$123,745.76	\$48,892.59
Notes: 1. <i>Fiscal Year:</i> The HoDC fiscal year runs from September 1 to August 31. 2. Income of \$108,944.47 includes \$6,684.00 of in-kind donations. 3. Expenses include the costs of the event, administrative costs, a one-time inventory write-down of \$13,082.56, and a \$32,000 scholarship donation.				

2009 INCOME

In total, HoDC's revenues in FY 2009 (excluding in-kind donations) were \$102,260.47. Income in 2009 was comprised of \$44,714.35 in donations from corporations and formally established organizations, generally requiring a formal application, and \$55,895.62 were in contributions from individuals and other informal community organizations. An additional key source of revenue this year was special events, including fundraising happy hours. We raised a total of \$1,402 through this source. Finally, we have a small amount of income (\$248.50) from standard interest on our bank account.

2009 EXPENSES

Operations

During 2009, HoDC expended \$49,163.10 to stage the projects for our annual event, not including the inventory write-down. This included Sites expenses, excluding capital expenses and in-kind contributions. We also spent an additional \$1,328.73 on service projects that occurred outside of the annual Work-a-thon. An additional \$9,760.65 was used for Public Relations and promotional materials (including t-shirts), Volunteer Management and Fundraising costs. Administrative expenses totaled to \$17,410.62, including approximately \$6,227.95 for accounting fees and \$3,295.98 for insurance.

Scholarships

In addition to refurbishing DC public schools, HoDC raises funds for scholarships to help local students attend college. In 2009, HoDC continued its long-standing relationship with College Bound, which will award scholarships to students who participate in its scholarship and mentoring program. In 2009, HoDC made a \$32,000 contribution to scholarships. The following table shows the cumulative scholarship totals contributed by HoDC and the community organizations that received our grants since 1995:



	College Bound	Community IMPACT!	Beat the Odds Foundation	Total
1995	\$22,000.00	\$22,000.00		\$44,000.00
1996	\$38,500.00	\$31,500.00		\$70,000.00
1997	\$37,073.85	\$15,166.58	\$15,166.58	\$67,407.01
1998	\$41,333.33	\$20,666.67		\$62,000.00
1999	\$36,666.67	\$18,333.33		\$55,000.00
2000	\$26,666.67	\$13,333.33		\$40,000.00
2001	\$21,650.00	\$10,000.00		\$31,650.00
2002	\$25,000.00			\$25,000.00
2003	\$18,000.00			\$18,000.00
2004	\$32,000.00			\$32,000.00
2005	\$36,000.00			\$36,000.00
2006	\$32,000.00			\$32,000.00
2007	\$32,000.00			\$32,000.00
2008	\$32,000.00			\$32,000.00
2009	\$32,000.00			\$32,000.00
Total	\$462,890.52	\$130,999.91	\$15,166.58	\$607,057.01

2009 SUMMARY

As in years past, the Work-a-thon operated within the allotted budget. In determining the total scholarship donation (including the Work-a-thon pledges), the Board decided to maintain the prior year's donation level amount for 2009. For 2010, HoDC plans to continue its strong performance in individual fundraising. The strong fundraising performance in 2009 in the face of continued economic distress, along with cost containment measures, has proven HoDC to be financially stable and in a very good position to begin fundraising for 2010.



VI. 2010 Budget

HoDC's 2010 Work-a-thon is scheduled for May 15th, 2010. Planning is already well underway, and the Organizing Committee is working hard to develop another successful event.

INCOME

Leading the 2010 fundraising team are two volunteers with years of experience in fundraising and corporate relations. They have set ambitious goals to find new donors, reinvigorate past relationships, and find new opportunities to raise funds. In addition, their efforts will be augmented by funds raised through our Special Events Committee. Based on our success in 2009, we believe the fundraising goal of **\$131,500** is realistic, even in the face of these tough economic times. We expect our in-kind donations of services to remain steady. We also expect to greatly increase income received through the continued use of our online donation and pledge system.

EXPENSES

While many line items in the budget will remain relatively stable in 2010, HoDC projects a significant increase in expenditures for a few items. Though our aggressive development campaign should be able to support these expenses, we also may rely partially on accumulated reserves to fund these increases. Our continued focus on special events in the schools beyond the Work-a-thon continues to be popular and successful. We have increased the budget for special projects to more accurately reflect the expenses of the previous fiscal year, and increased our budget for Public Relations efforts. The following table provides a summary of our Fiscal Year 2010 expenses.

Budget Summary		
	<u>FY 09 Actual</u>	<u>FY 10 Budget</u>
Expenses		
Sites	\$ 62,245.66	\$ 48,120.00
Special Events	\$ 1,328.73	\$ 14,650.00
Fundraising	\$ 4,082.91	\$ 4,712.50
Volunteer Management	\$ 2,445.14	\$ 5,387.50
Public Relations	\$ 3,232.70	\$ 4,900.00
Administration	\$ 17,410.62	\$ 19,065.00
Capital Expenses	\$ -	\$ 500.00
Contribution to Tool Chest	\$ 1,000.00	\$ 1,000.00
Scholarship Expenses	\$ 32,000.00	\$ 32,000.00
Subtotal	\$123,745.76	\$130,335.00



Appendix A: Board and Executive Committee Membership

2009	2010
<p><u>Board of Directors</u> Christina Russell, President Leigh Egaas, Secretary Jill Marshall, Treasurer Royce Bassarab, Co-Director Scott Jackson, Co-Director Caroline Clayton Michael Daniel Andrea Gudeon Virginia Kromm Billy Pizer William Wright</p>	<p><u>Board of Directors</u> Virginia Kromm, President Leigh Egaas, Secretary Caroline Clayton, Treasurer Frank Lattuca, Co-Director Kelly Waldron, Co-Director Royce Bassarab Michael Daniel Andrea Gudeon Scott Jackson Jill Marshall Billy Pizer Christina Russell William Wright</p>
<p><u>Executive Committee</u> Scott Jackson, Co-Director Royce Bassarab, Co-Director Jill Marshall, Treasurer Donna Laverdiere, Fundraising Co-Chair Mary Ester, Fundraising Co-Chair Laura Stang, Public Relations Co-Chair Stephanie Shipton, Volunteer Management Co-Chair Anthea Medyn, Volunteer Management Co-Chair Paul Whitaker, IT Co-Chair Alex Poppi, Sites Co-Chair Suchin Parihar, Sites Co-Chair Virginia Kromm, Special Events Co-Chair Kelly Waldron, Special Events Co-Chair</p>	<p><u>Executive Committee</u> Kelly Waldron, Co-Director Frank Lattuca, Co-Director Caroline Clayton, Treasurer Donna Laverdiere, Fundraising Co-Chair Jarrett Lewis, Fundraising Co-Chair Audrey Pernik, Public Relations Co-Chair John Bobosh, Public Relations Co-Chair Stephanie Shipton, Volunteer Management Co-Chair Anthea Medyn, Volunteer Management Co-Chair Paul Whitaker, IT Co-Chair Karl Horberg, Sites Co-Chair Nathaniel Higgins, Sites Co-Chair Sally Prendergast, Sites Co-Chair Rachel Centariczki, Special Events Co-Chair</p>



Appendix B: Participating Schools in FY 2009

2009 HoDC Schools and Enrollment						
School	Enrollment	Work-a- thon	Mural Day	Resource Rooms	Beautification Day (DCPS)	Other
Aiton Elementary School	329			X		X
Browne Education Campus	493	X		X		
C.W. Harris Elementary School	220	X				
Cardozo Senior High School	816	X	X			
Coolidge Senior High School	652	X				
Drew Elementary School	213	X				
Dunbar Senior High School	894	X				
Eaton Elementary School	419				X	
Ferebee-Hope Elementary School	272	X				
Friendship Chamberlain Elementary School	700	X				
Garfield Elementary School	278	X				
Garrison Elementary School	227	X				
Hart Middle School	619	X				
Hendley Elementary School	291	X	X			
Jefferson Middle School	431	X				
J.O. Wilson Elementary School	335				X	
Ketcham Elementary School	283	X				
King Elementary School	376	X	X			
KIPP WILL Academy @ Montgomery ES	430	X				
KIPP AIM Academy	320	X				
LaSalle-Backus Education Campus	349	X			X	X
Ludlow-Taylor Elementary School	175	X	X			
Maury Elementary School	238	X				
Miner Elementary School	483	X				
Moten Elementary School @ Wilkinson	451	X				X
Noyes Education Campus	337		X			
Orr Elementary School	291	X				
Powell Education Campus	319					
Raymond Education Campus	302	X				
Reed Elementary School	350	X				
River Terrace Elementary School	187	X				
Roosevelt Senior High School	795	X				
Ross Elementary School	143	X				
Shepherd Elementary School	355	X				
Stuart-Hobson Middle School	399	X				
Truesdell Education Campus	385	X				
Tubman Elementary School	488	X				
Turner Elementary School @ Green	329				X	
Total	14,974					

Source: DCPS Website,
<http://dcatlas.dcgis.dc.gov/schoolprofile/>

